Targeted consultation on the functioning of the ESG ratings market in the European Union and on the consideration of ESG factors in credit ratings

Fields marked with * are mandatory.

Introduction

The first part of the consultation aims to inform the Commission on the functioning of the ESG ratings market, on its potential shortcomings and on the need for EU intervention.

The second part of the consultation aims to inform the Commission on possible shortcomings in relation to the consideration of sustainability factors in credit ratings, on disclosures made by Credit Rating Agencies and on the need for EU intervention.

Please note: In order to ensure a fair and transparent consultation process only responses received through our online questionnaire will be taken into account and included in the report summarising the responses. Should you have a problem completing this questionnaire or if you require particular assistance, please contact fisma-esg-ratings@ec.europa.eu.

More information on

- this consultation
- the consultation document
- the call for evidence accompanying this consultation
- EU labels for benchmarks (climate, ESG) and benchmarks’ ESG disclosures
- credit rating agencies
- the protection of personal data regime for this consultation
About you

* Language of my contribution
  - Bulgarian
  - Croatian
  - Czech
  - Danish
  - Dutch
  - English
  - Estonian
  - Finnish
  - French
  - German
  - Greek
  - Hungarian
  - Irish
  - Italian
  - Latvian
  - Lithuanian
  - Maltese
  - Polish
  - Portuguese
  - Romanian
  - Slovak
  - Slovenian
  - Spanish
  - Swedish

* I am giving my contribution as
  - Academic/research institution
  - Business association
  - Company/business organisation
  - Consumer organisation
  - EU citizen
- Environmental organisation
- Non-EU citizen
- Non-governmental organisation (NGO)
- Public authority
- Trade union
- Other

* First name
Belma

* Surname
YASHAROVA

* Email (this won't be published)
belma.yasharova@amice-eu.org

* Organisation name
AMICE

* Organisation size
- Micro (1 to 9 employees)
- Small (10 to 49 employees)
- Medium (50 to 249 employees)
- Large (250 or more)

Transparency register number
- 255 character(s) maximum
Check if your organisation is on the [transparency register](#). It's a voluntary database for organisations seeking to influence EU decision-making.
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* Country of origin
Please add your country of origin, or that of your organisation.
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- Djibouti
- Libya
- Saint Martin
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Benchmark administrator
Other financial services (e.g. advice, brokerage)
Trade repositories
Organisation representing consumers’ interests
Supervisory authority
Other
Not applicable

* Role in the ESG rating / Credit rating market
Please select as many answers as you like

☐ ESG rating provider
☐ User of ESG ratings (investor)
☐ User of ESG ratings (company)
☐ User of ESG ratings (other)
☐ Credit rating agency
☐ User of credit ratings
☐ Rated (as a company)
☐ Auditor
☐ Supervisor
☐ Other

Please specify your role in the ESG rating / Credit rating market

AMICE represents the mutual and cooperative insurance sector in Europe. AMICE members are users of ESG ratings.

The Commission will publish all contributions to this targeted consultation. You can choose whether you would prefer to have your details published or to remain anonymous when your contribution is published. For the purpose of transparency, the type of respondent (for example, ‘business association’, ‘consumer association’, ‘EU citizen’) is always published. Your e-mail address will never be published. Opt in to select the privacy option that best suits you. Privacy options default based on the type of respondent selected.

* Contribution publication privacy settings
The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.
Anonymous
Only the organisation type is published: The type of respondent that you responded to this consultation as, your field of activity and your contribution will be published as received. The name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your name will not be published. Please do not include any personal data in the contribution itself if you want to remain anonymous.

Public
Organisation details and respondent details are published: The type of respondent that you responded to this consultation as, the name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your contribution will be published. Your name will also be published.

I agree with the personal data protection provisions

Part A – ESG Ratings

Background information

ESG ratings are used by a wide variety of investors as part of their sustainable investment strategy to take into account risks and opportunities linked to ESG issues. Consequently, these ratings have an increasingly important impact on the operation of capital markets and on confidence of investors in sustainable financial products. For the purposes of this consultation the term ESG ratings is based on the definition provided in the International Organization of Securities Commissions’ (IOSCO) final report on environmental, social and governance (ESG) ratings and data products providers.

ESG ratings: refer to the broad spectrum of ratings products that are marketed as providing an opinion regarding an entity, a financial instrument or a product, a company’s ESG profile or characteristics or exposure to ESG, climatic, environmental risks or impact on society and the environment that are issued using a defined ranking system of rating categories, whether or not these are explicitly labelled as “ESG ratings”.

Due to the importance and growth of this market, and potential issues identified as to its functioning, in the action plan on sustainable finance, published in March 2018, the Commission announced a study to be conducted to dig further into the specifics of this market.

The study on sustainability-related ratings, data and research (‘the study’) was published in January 2021. The study identified a number of issues pertaining to the functioning of the market of ESG ratings providers, in particular on transparency around data sourcing and methodologies, as only few firms disclose the underlying indicators or their actual weights of their assessment. The study also highlighted issues in terms of timeliness, accuracy and reliability of
ESG ratings. Another issue identified related to biases, based on the size and location of the companies. Finally, it highlighted potential conflicts of interest associated with certain aspects of their work, including where providers both assess companies and offer paid advisory services or charge companies to see their own reports.

As part of the consultation on the renewed sustainable finance strategy, which took place in early 2021, the Commission asked stakeholders about their views on the quality and relevance of ESG ratings for their investment decisions, on the level of concentration in the market for ESG ratings and need for action at EU level. This confirmed the conclusions of the study, Stakeholders indicated that better comparability and increased reliability of ESG ratings would enhance the efficiency of this fast growing market, thereby facilitating progress towards the objectives of the Green deal.

This consultation will directly feed into an impact assessment that the Commission will prepare in the year 2022 in order to assess in detail the impacts, costs and options of a possible EU intervention. This consultation should help further clarifying and quantifying the main findings from the study and input received from market participants.

On 3 February 2022, the European Securities and Markets Authority (ESMA) published a call for evidence, complementary to this consultation, in order to support the exercise and provide a mapping of ESG rating providers operating in the EU. The call for evidence also looks at possible costs of supervision would these providers become subject to some supervision.

Subject to the result of this impact assessment, the Commission would propose an initiative to foster the reliability, trust and comparability of ESG ratings by early 2023.

This consultation also seeks views from market participants on the use of other types of tools that can be offered by sustainability-related providers, including research, controversy alerts, rankings, etc.

I. Use of ESG ratings and dynamics of the market

The study identified a rapid growth in global assets committed to sustainable and responsible investment strategies over the last decade, which is forecast to continue as sustainable investing becomes fully integrated into asset management.

This leads to higher demand by investors for ESG ratings to help them decide on particular investment strategies.

The study identified two key trends over the past five years - being consolidation and reinforcement of the established ESG ratings providers, and growth in the overall number of providers due to new market entrants.

The study also highlighted that it is challenging for new market entrants to replicate and compete with the larger providers due to high initial level of investment needed to cover a broad range of ESG issues, with as many as a thousand data points, across thousands of companies.

Questions for investors, asset managers and benchmark administrators

Do you use ESG ratings?

- Yes, very much
- Yes, a little
- No
- Don’t know / no opinion / not applicable
Which type of ESG ratings do you use?

**ESG ratings providing an opinion on companies:**
Please select as many answers as you like

- [ ] ESG ratings providing an opinion on opportunities
- [ ] ESG ratings providing an opinion on the compliance of companies with frameworks and rules
- [ ] Exposure to and management of ESG risks
- [ ] ESG ratings providing an opinion on a company performance towards certain objectives
- [ ] ESG ratings providing an opinion on the impact of companies on the society and environment
- [ ] ESG ratings providing an opinion on the ESG profile of the company
- [ ] Other

**ESG ratings providing an opinion on:**
Please select as many answers as you like

- [ ] investment funds
- [ ] other financial products

**To what degree do you use ESG ratings in investment or other financing decisions on the a scale of from 1 to 10?**

(1 = very little, 10 = decisive)

- [ ] 1 - very little
- [ ] 2
Do you use overall ESG ratings or ratings of individual Environmental, Social or Governance factors?

- Overall ESG ratings
- Ratings of an individual Environmental, Social and Governance factors
- Ratings of specific elements within the Environmental, Social and Governance factors,
- Other types
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
Do you buy ESG ratings as a part of a larger package of services?

- Yes
- No
- Don’t know / no opinion / not applicable

If you responded yes to the previous question, do you consider that buying ESG ratings as a part of a larger package would give rise to potential conflicts of interests?

*5000 character(s) maximum*

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

What are you using ESG ratings for?

Please select as many answers as you like

- as a starting point for internal analysis
- as one of many sources of information that influence the investment decisions
- to meet regulatory or reporting requirements
- as a decisive input into an investment decision
- as a reference in financial contracts and collaterals
- for risk management purposes
- other(s)

Please explain your answer:

*5000 character(s) maximum*

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
As a benchmark administrator, how do you take into account ESG ratings for the construction of a benchmark and/or in disclosures around a benchmark?

Do you refer to ESG ratings in any public documents or materials?

- Yes
- No
- Don’t know / no opinion / not applicable

What do you value and need most in ESG ratings?

- [ ] transparency in data sourcing and methodologies
- [ ] timeliness, accuracy and reliability of ESG ratings
- [ ] final score of individual factors
- [ ] aggregated score of all factors
- [ ] rating report explaining the final score or aggregated score
- [ ] specific information, please explain
- [ ] data accompanying rating
- [ ] other aspects

Please explain your answer:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
To what degree do you consider the ESG ratings market to be competitive and allows for choice of ESG rating providers at reasonable costs?

(1 = not competitive, 10 = very competitive)

- 1 - not competitive
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 - very competitive
- Don’t know / no opinion / not applicable

Please explain your answer:
5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Questions for companies subject to ratings

Do you have access to ESG ratings of your own company?

- Yes
- No
- Don’t know / no opinion / not applicable

Please explain your answer:
5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
To what degree do you use ESG ratings to assess the way you manage sustainability risks and opportunities and your impact on the outside world?

(1 = not determinant, 10 = very determinant)

- 1 - not determinant
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 - determinant
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

If you do not use ratings, what do you use to assess the way you manage sustainability risks and opportunities and your impact on the outside world?

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
Does this vary between individual E, S and G factors?

Do you provide information on ESG ratings you have received in any of your public documents?
- Yes
- No
- Don’t know / no opinion / not applicable

Questions for all respondents

Do you consider that the market of ESG ratings will continue to grow?
- Yes
- No
- Don’t know / no opinion / not applicable

Are you considering to use more ESG ratings in the future?
- Yes, to a large degree
- Yes, to some degree
- No
- Don’t know / no opinion / not applicable

Do you mostly use ESG ratings from bigger or larger market players?
- Exclusively from large market players
Mostly from larger market players
Mixed
Mostly from smaller market players
Exclusively from smaller market players
Don’t know / no opinion / not applicable

Do you consider there is a sufficient offer of ESG ratings from providers located in the European Union?
Yes
No
Don’t know / no opinion / not applicable

If you responded ‘no’ to the previous question, please explain why:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

The European market of ESG ratings is currently dominated by big non-EU credit rating providers. There is a high level of concentration: even though the demand is reaching significant volumes, there are only few providers operating on the offer side.
The main reason why the market has reached such a high level of concentration is the need of financial market participants to have access to a huge amount of ESG data, in order to comply with the new EU sustainable finance regulatory requirements they are subject to. As a result, on the offer side of the ESG data market, providers coming from the credit rating sector have imposed their presence as main competitors which can exploit synergies thanks to the use of resources (data, processes, methodologies, etc.) already available for credit ratings. This phenomenon is quite concerning for the EU, also from a capital market perspective, because the few small EU providers of ESG ratings have been acquired by big non-EU credit rating providers. This leads to the oligopolistic structure of the ESG ratings market.

Finally, do you use other types of ESG assessment tools than ESG ratings (e.g. controversy screening, rankings, qualitative assessments, etc.)?
Yes
No
Don’t know / no opinion / not applicable

Do you believe that due diligences carried out by users of ESG research are sufficient to ensure an acceptable level of quality?
Yes
No
II. Functioning of the ESG ratings market

The study identified several issues on the functioning of the ESG ratings market that may hamper its further development.

In particular, there is an overall demand for greater transparency of objectives sought, methodologies adopted and quality assurance processes in place ESG rating providers.

The timeliness, accuracy and reliability of the output from ESG ratings providers were also identified as issues for the good functioning of this market.

Another issue identified in the study concerns the existence of biases and low correlation across ESG ratings.

The potential for conflicts of interest, particularly associated with providers both evaluating companies and offering paid advisory services, was further highlighted. The study stressed that providers selling multiple products require an appropriate separation between departments to avoid potential conflicts of interest.

This section aims to inform on the functioning of the ESG ratings market and potential issues that hamper its development and trust by market participants.

How do you consider that the market of ESG ratings is functioning today?

- Well
- Not well
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
To what degree do you consider that the following shortcomings / problems exist in the ESG ratings market, on a scale of from 1 to 10?

(1 = very little, 10 = important)

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<tr>
<td>Lack of transparency on the operations of the providers</td>
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<td>Lack of transparency on the methodologies used by the providers</td>
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<td>Lack of clear explanation of what individual ESG ratings measure</td>
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<td>Lack of common definition of ESG ratings</td>
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<td>Variety of terminologies used for the same products</td>
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<td>Lack of comparability between the products offered</td>
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<td>Lack of reliability of the ratings</td>
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<td>Potential conflicts of interests</td>
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<td>Lack of supervision and enforcement over the functioning of this market</td>
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<td>Other</td>
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</table>

What do you think of the quality of the ratings offered, on a scale from 1 to 10?

(1 = very poor, 10 = very good)

- 1 - very poor
- 2
- 3
- 4
- 5
- 6
- 7
- 8
9
10 - very good
Don’t know / no opinion / not applicable

Please explain why:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Do you consider that there are any significant biases with the methodology used by the providers?

- Yes
- No
- Don’t know / no opinion / not applicable

If you responded yes to the previous question, please specify the biases:

- Biases based on the size of the company rated
- Biases based on the location of the company
- Other biases
- Don’t know / no opinion / not applicable

If you responded ‘other biases’ to the previous question, please explain which ones:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
We believe that ESG ratings are prone to be biased on the industry/sector of the company rated. A vast majority of sustainability-related ratings normalize ratings by industry to account for materiality changes by industry. This methodology could lead to biased ratings by industry/sector of activity, as opposed to company-specific risk that the sustainability-related ratings should account for. In our opinion, it is an extreme simplification to assume that companies in the same industry face exactly the same risks, since in reality each company has a different risk profile depending on their business model. An example of industry/sector bias is represented by the low ESG ratings attributed to companies operating in energy-intensive sectors, for instance IT sectors.

Another relevant bias is related to the size of the company rated. Large cap companies generally show high ESG ratings (see Boffo R. and R. Patalano (2020), "ESG Investing: Practices, progress and challenges", OECD). The reason for this may be that ESG disclosure could be a burden for smaller companies, which are less able to absorb high fixed costs of such reporting. By contrast, large capitalised companies have a certain degree of expertise on disclosures, and may also have the ability to invest in sustainable “opportunities” that would lower carbon footprints and engage in green opportunities.

An instance of limited communication by small cap firms, that can contribute to the ESG ratings bias, is relative to CO2 emissions reduction targets: only 2% of small and medium-sized European Economic Area firms (i.e. firms whose market capitalisation is below EUR 200 million) have a CO2 emissions reduction target, in contrast to more than 80% of very large European Economic Area firms (i.e. firms whose market capitalisation is greater than EUR 20 billion) (see ESMA Report on Trends, Risks and Vulnerabilities - No. 2 (2021)).

It should also be considered that large companies generally have a higher number of analysts covering them, which often results in more information available.

---

Do you think the current level of correlation between ratings assessing the same sustainability aspects is adequate?

- [ ] Yes
- [ ] No
- [ ] Don’t know / no opinion / not applicable

Please explain your answer to question 1:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

There is a very low correlation between ESG ratings assessing the same sustainability aspects due to the lack of definitions and common standards.
To what degree do you consider that a low level of correlation between various types of ESG ratings can cause problems for your business and investment decision, as an investor or a rated company, on a scale from 1 to 10?

(1 = no problem, 10 = significant problem)

- 1 - no problem
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 - significant problem
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

The low level of correlation between various types of ESG ratings can cause problems for both rated companies and investors. Divergences restrict rated companies from being able to improve their ESG performance, since they receive mixed signals from ESG providers about which actions are expected and will be valued by the market participants. Therefore, their attractiveness for potential investors interested in ESG matters may decrease. For investors, it may be confusing to receive different ESG evaluations for the same companies. The lack of transparency about the reason of these differences may generate doubts on which company to invest in. As a result, the scope of eligible companies may be reduced, causing a negative impact on the risk/return opportunities for the investor.

How much do you consider each of the following to be an issue, on a scale from 1 to 10?

(1 = no issue, 10 = very significant issue)
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<tbody>
<tr>
<td>There is a lack of transparency on the methodology and objectives of the respective ratings</td>
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<tr>
<td>The providers do not communicate and disclose the relevant underlying information</td>
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<td>The providers use very different methodologies</td>
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<td>ESG ratings have different objectives (they assess different sustainability aspects)</td>
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<tr>
<td>Other issue(s)</td>
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</tr>
</tbody>
</table>

Do you consider that a variety of types of ESG ratings (assessing different sustainability aspects) is a positive or negative feature of the market?
- Rather positive
- Rather negative
The lack of definitions and common requirements about methodology, data sources and transparency represents a serious issue, affecting the reliability and the comparability of ESG ratings and ESG data products. There are currently no transparency requirements for ESG rating providers. This results in different level of disclosure about the methodology and data used. Due to the aforementioned problems, investors are exposed to the risk of purchasing products that do not meet the desired ESG characteristics and the broader objective of channelling capitals to support sustainable activities could be compromised.

The lack of definitions and common standards, together with inconsistent disclosures, results in: (i) great divergences and very low correlation between ESG ratings assessing the same aspects/companies; (ii) little or no understanding of the differences between various types of ESG ratings. As explained above, this condition may cause relevant consequences for both rated companies and investors.

To what degree do you consider this market to be prone to potential conflicts of interests on a scale from 1 to 10?

(1 = very little, 10 = very much)

- 1 - very little
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 - very much
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
If you consider that this market is very much prone to conflicts of interests, where do you see the main risks?

Please select as many answers as you like

- Where providers both assess companies and offer paid advisory services
- Where providers charge companies to see their own reports
- In the absence of separation of sales and analytical teams
- With the ownership system of some providers, where the parent company may exert undue pressure or influence on the research and recommendations that a ratings provider offers
- In the lack of public disclosure of the management of potential conflicts of interest
- Other conflict(s) of interest

To what degree do you consider that the ESG ratings market as it operates today allows for smaller providers to enter the market on a scale from 1 to 10?

(1 = hard to enter, 10 = easy to enter)

- 1 - hard to enter
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 - easy to enter
- Don’t know / no opinion / not applicable
As mentioned previously, the market of ESG ratings is characterised by oligopolistic structures and by high market entry barriers.

What barriers do you see for smaller providers?

Providers coming from the credit rating sector have imposed their presence as main competitors which can exploit synergies thanks to the use of resources (data processes, methodologies etc.) already available for credit ratings. As a result, there are entry barriers for smaller providers while the market is dominated by big non-EU credit ratings providers.

Do you consider that the market currently allows for smaller providers who are already present in this market to remain competitive on a scale from 1 to 10?

(1 = does not allow, 10 = fully allows)

- 1 - does not allow
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 - fully allows
- Don’t know / no opinion / not applicable

Please explain your answer:
To what degree do you consider the fees charged for ESG ratings to be proportionate to the services provided, on a scale from 1 to 10?

(1 = not proportionate, 10 = very proportionate)

- 1 - not proportionate
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 - very proportionate
- Don’t know / no opinion / not applicable

Please explain your answer:

The strong market power of ESG data providers enables them to impose high prices, increasing the burden for clients. Users are often “forced” to accept the conditions set by the ESG rating providers, since there are no valid alternatives on the market. One example is represented by the common case where the provider requires negotiating any litigation in a jurisdiction outside Europe, often in the USA or the UK. This is presented as a necessary condition for contracting. We believe that clients contracting with providers active in the EU should not be forced to set any future litigation in a jurisdiction outside the EU. One solution could be to introduce in a EU regulation the obligation - applicable for contracts with ESG providers active in the EU - to identify a jurisdiction in the EU where negotiate any future litigation.
Do you consider that information on the fees charged by the providers is sufficiently transparent and clear?

- Yes
- No
- Don’t know / no opinion / not applicable

III. Questions on the need for EU intervention

In light of the current situation and recent developments of the ESG ratings markets, and the potential issues affecting it, this section aims to gather stakeholder views on the need and type of a possible intervention at EU level.

a) Need for an EU intervention

Taking into account your responses to the previous sections, do you consider that there is a need for an intervention at EU level to remedy the issues identified on the ESG rating market?

- Yes
- No
- Don’t know / no opinion / not applicable

Please explain why:

5000 character(s) maximum including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Due to the aforementioned problems, investors are exposed to the risk of purchasing products that do not meet the desired ESG characteristics and the broader objective of channelling capitals to support sustainable activities could be compromised. Thus, we believe there is a need for a EU level regulation for ESG rating market, aimed at defining ESG ratings, identifying the aspects ESG ratings should assess and imposing requirements about the methodology, data sources and transparency.

If you responded yes to the previous question, what type of intervention would you consider necessary?

- Non-regulatory intervention (e.g. guidelines, code of conduct)
- Legislative intervention
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
There should be legally binding definitions and common requirements about methodology, data sources and transparency.

If you responded yes to the previous question, what do you consider should be the prime focus of the intervention?

Please select as many answers as you like

- [x] Improving transparency on the operations of the providers
- [x] Improving transparency on the methodology used by the providers
- [x] Improving the reliability and comparability of ratings
- [x] Clarifying what is meant by and captured by ESG ratings, to differentiate from other tools and services
- [x] Clarifying objectives of different types of ESG ratings
- [x] Improving transparency on the fees charged by the providers
- [x] Avoiding potential conflicts of interests
- [x] Providing some supervision on the operations of these providers
- [ ] Other measures

Please explain what solutions and options you would consider appropriate in order to improve transparency on the operations of the providers:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Please explain what solutions and options you would consider appropriate in order to improve transparency on the methodology used by the providers:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
Please explain what solutions and options you would consider appropriate in order to improve the reliability and comparability of ratings:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Please explain what solutions and options you would consider appropriate in order to clarify what is meant by and captured by ESG ratings, to differentiate from other tools and services:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Please explain what solutions and options you would consider appropriate in order to clarify objectives of different types of ESG ratings:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Please explain what solutions and options you would consider appropriate in order to improve transparency on the fees charged by the providers:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
Please explain what solutions and options you would consider appropriate in order to avoid potential conflicts of interests:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Please explain what solutions and options you would consider appropriate in order to provide some supervision on the operations of these providers:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Do you consider that the providers should be subject to an authorisation or registration system in order to offer their services in the EU?

☐ Yes
☐ No
☐ Don’t know / no opinion / not applicable

Please explain why:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Do you consider that the providers should be subject to an authorisation or registration system in order to provide ESG ratings on EU companies or non-EU companies’ financial instruments listed in the EU even if they offer services to global or non-EU investors?
Do you consider that there should be some minimum disclosure requirements in relation to methodologies used by ESG rating providers?

- Yes
- No
- Don’t know / no opinion / not applicable

Please explain why:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

We believe that the disclosure requirements should be defined on three main levels:
- transparency on the source of ESG data and the frequency with which data are updated;
- transparency on the methodology used and on any future changes;
- transparency on what aspects of the sustainability performance are intended to be measured by the ESG ratings.

Do you consider that the providers should be using standardised templates for disclosing information on their methodology?

- Yes
- No
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
Do you consider that the rules should be tailored to the size of the provider and hence have smaller providers subject to a lighter regime?

- Yes
- No
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Should the providers located outside of the EU, not providing services to the EU investors but providing ratings of the European companies/financial products be subject to a lighter regime?

- Yes
- No
- Don’t know / no opinion / not applicable

b) Costs of an EU intervention

Questions for ESG rating providers
Assume that in order to offer services to investors in the European Union or to rate European companies/financial products, ESG rating providers would be subject to an authorisation or registration requirement.

How high would you estimate the one-off cost of applying for such an authorisation/registration?

Please provide an estimate in EUR:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
In order to increase transparency, there may be considerations to introduce disclosure obligations on ESG rating providers. This could include, for example, disclosures on websites or annual reports on the operations and methodologies used by ESG rating providers and/or providing more information on how these methodologies were applied to specific ratings.

Please estimate the number of hours needed to produce the following disclosures:

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<tr>
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<th>One-off costs (total hours) for disclosures on the operations and methodologies</th>
<th>Ongoing costs (hours per week) for disclosures on the operations and methodologies</th>
<th>Additional disclosures in ratings (hours per rating)</th>
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<tr>
<td>Negligible</td>
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<td>Less than 5 hours (but not negligible)</td>
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<td>5 to 9 hours</td>
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<td>10 to 19 hours</td>
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<td>20 to 39 hours</td>
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<td>40 to 79 hours</td>
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<td>80 to 160 hours</td>
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<tr>
<td>More than 160 hours</td>
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If you chose more than 160 hours in the table above, please provide an indication of how many hours would be needed (for the costs in each column, as applicable). You may also provide any further explanations:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

What percentage of these costs would be incurred even in the absence of legislation?

- 0%
- 1-20%
- 21%-40%
- 41%-60%
- 61%-80%
- 81%-100%
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Do you see any other costs related to providing these disclosures (e.g. adjustment of IT systems, external consultants, etc.)?

- Yes
- No
- Don’t know / no opinion / not applicable
How many hours of work would you consider necessary to perform tasks that would be linked to granting an authorisation for one ESG rating provider?

- Negligible time
- Less than 5 hours (but not negligible)
- 5 to 9 hours
- 10 to 19 hours
- 20 to 40 hours
- More than 40 hours
- Don’t know / no opinion / not applicable

If there were similar conflict of interest provisions introduced for ESG rating providers as in Article 6 and Annex I to Regulation (EU) 1060/2009 (CRA regulation), would you consider the associated costs to be of similar magnitude?

- Yes
- No
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Do you expect that you would face any further costs as an ESG rating provider as a result of a possible legal framework besides those mentioned above?

- Yes
- No
- Don’t know / no opinion / not applicable
If yes, please explain what types of costs, whether they would be one-off or ongoing and provide estimates if possible:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Do you estimate that possible additional compliance costs implied by a minimum requirement framework for ESG ratings would be compensated by the benefits of higher quality and more reliable ratings?

- Not at all
- To some extent
- To a reasonable extent
- To a great extent
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

What other impact(s) of a regulatory and supervisory framework on the operations of ESG rating providers would you see (e.g. potential impacts on competition, SMEs assessed by ratings, users of ratings, sustainable development)?

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
Questions for supervisors

How many hours of work would you consider necessary to perform tasks that would be linked to granting an authorisation for one ESG rating provider?

- Negligible time
- Less than 5 hours (but not negligible)
- 5 to 9 hours
- 10 to 19 hours
- 20 to 40 hours
- More than 40 hours
- Don’t know / no opinion / not applicable

How many hours per week would you consider necessary to perform supervisory tasks per ESG rating provider?

- Negligible time
- Less than 5 hours (but not negligible)
- 5 to 9 hours
- 10 to 19 hours
- More than 20 hours
- Don’t know / no opinion / not applicable

PART B - Incorporation of ESG factors in credit ratings

The provision of credit ratings is highly regulated in the EU as well as globally. Global standards are established by the IOSCO in its code of conduct for CRAs. The EU legal framework regulates the activities of CRAs with a view to protect investors and financial markets by guaranteeing the transparency, independence and integrity of the credit rating process – thereby enhancing the quality of ratings. All CRAs operating in the EU need to register with ESMA, which is the sole European supervisor. Credit ratings used for the purposes stemming from the EU legislation need to be provided by CRAs registered and supervised by ESMA. If a non-EU CRA wants its ratings to be used for regulatory requirements in the EU (i.e. by EU financial institutions), the CRA Regulation provides for two alternatives, certification or endorsement.
There are a number of EU regulatory requirements related to the use of credit ratings, in particular, in the Capital Requirements Regulation (CRR) and in the Solvency Capital Requirement (SCR). The European Central Bank also makes extensive use of credit ratings in its open market operations.

Both EU legislation (Regulation (EU) No 462/2013) and the IOSCO code of conduct define precisely the objective of the credit rating: 'credit rating means an opinion regarding the creditworthiness of an entity, a debt or financial obligation, debt security, preferred share or other financial instrument, or of an issuer of such a debt or financial obligation, debt security, preferred share or other financial instrument, issued using an established and defined ranking system of rating categories'.

In other words, credit ratings assess the likelihood of the default of the rated entity or security. Credit ratings reply to the question: “what is the likelihood of getting my money back?” They are neither investment recommendations nor they determine the value of the rated entity or instruments.

ESG risks may be relevant for the assessment of creditworthiness depending on the sector, geographical location and the entity itself. CRAs methodologies define which factors, including ESG factors, are considered to be relevant for the assessment of creditworthiness and how they are taken into account in the credit rating process. ESMA supervises the soundness of methodologies, which in accordance with the CRA Regulation need to be rigorous, systematic, continuous, based on historical experience and back-tested. In its Technical Advice provided to the Commission in 2019, ESMA concluded that while it is clear that CRAs are considering E, S or G factors in their credit ratings, the extent to which each factor is considered varies by asset class, according to the importance assigned to that factor by a CRA’s methodology. Currently, ESMA is conducting a thorough assessment of how CRA’s methodologies incorporate sustainability risks.

The CRA Regulation includes a number of disclosure obligations in relation to the methodologies as well as individual credit ratings. In 2019, ESMA conducted a public consultation on disclosure requirements applicable to credit ratings. Following the finding on the insufficient transparency on the relevance of ESG factors to credit ratings, one of the topics of the consultation, ESMA issued guidelines on disclosure requirements applicable to credit ratings.

These ESMA guidelines expect CRAs to identify in their press releases if ESG factors have been key drivers behind a change in the credit rating. CRAs are asked to identify relevant factors, elaborate on their materiality and provide a reference to the methodology or the associated model. The ESMA guidelines came into effect in April 2020.

A recent assessment of the application of the guidelines revealed that the improvement of transparency has been partial. ESMA has analysed press releases over the period January 2019 – December 2020 and compared the number of references to ESG considerations before and after April 2020. The main findings are that the improvement is partial and not uniform.

This consultation builds on the findings of ESMA and the consultation on renewed sustainable finance strategy.

I. Questions to users of credit ratings

Do you use credit ratings for investment decisions?

- Yes, as a starting point for internal analysis
- Yes, as one of many sources of information that influence investment decisions
- Yes, as a decisive input into an investment decision
- No
Do you use credit ratings for regulatory purposes (e.g. stemming from the [Capital Requirements Regulation](#) or [Solvency II](#))?

- Yes
- No
- These requirements don’t apply to me
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Is it important for you to understand to what extent individual credit rating actions have been influenced by sustainability factors?

- Not important at all
- Slightly important
- Important
- Very important
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
Do you find information about the extent to which CRAs methodologies or the rating process incorporate sustainability factors sufficiently well disclosed?
- Yes
- No
- Don’t know / no opinion / not applicable

Please explain your answer:
5000 character(s) maximum including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Where do you look currently for the information on how ESG factors impact the credit rating?
Please select as many answers as you like
- [ ] Press release accompanying credit ratings
- [ ] Additional analysis and reports available to subscribers
- [ ] Additional information materials available publicly
- [ ] Description of methodologies or rating process for specific asset classes, sectors or types of entities
- [ ] Frameworks or documents describing general approach to incorporation of ESG factors in credit rating process
- [ ] I don’t know where to find such information
- [ ] Other

Does the level of disclosure differ depending on individual CRAs?
- Yes
- No
- Don’t know / no opinion / not applicable
What are the trends on the market in relation to disclosure of information as to which credit ratings actions have been influenced by sustainability factors?

Please select as many answers as you like

- The level of disclosure has improved sufficiently since the entry into effect of ESMA guidelines (April 2020)
- In general the level of disclosure has improved sufficiently although some CRAs are lagging behind
- The overall level of disclosure is insufficient although some CRAs have sufficiently improved

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

The extent to which CRAs incorporate ESG factors in credit ratings depends on the asset classes methodologies and the importance assigned to the given factor by a CRA’s methodology. In addition, some CRAs have developed overall frameworks explaining how they incorporate ESG factors in credit ratings across asset classes, some publish reports reviewing past credit rating actions or specific sections accompanying credit rating actions.

In your opinion, what are trends in the relation to the incorporation of ESG factors in the credit rating process and methodologies?

- CRAs have sufficiently improved the incorporation of ESG factors in their methodologies and rating process
- In general CRAs have sufficiently improved the incorporation of ESG factors in credit ratings although some CRAs are lagging behind
- In general the development is insufficient although some CRAs have improved the incorporation of ESG factors in their methodologies and rating process
CRAs have insufficiently improved the incorporation of ESG factors in their methodologies and rating process

Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

II. Questions to Credit Rating Agencies

Do you explicitly incorporate ESG factors in your methodologies?

- Yes
- Yes, but only for asset classes and sectors where relevant
- Partially
- No
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Which individual E, S and G factors do you consider in your methodologies?

Please select as many answers as you like

- Environmental factors
- Social factors
- Governance factors
- Other sustainability related factors
Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

In addition to methodologies, do you have a framework or a document describing how you incorporate ESG factors in the credit rating process?

By framework, we mean any general approach to the incorporation of ESG factors in credit rating process, in addition to methodologies for asset classes and sectors:

- Yes
- No
- Other
- Don’t know / no opinion / not applicable

Have you improved disclosure on ESG factors in credit ratings since April 2020 when ESMA guidelines became applicable?

- Yes
- Partially
- No, but we plan to improve
- No, because we have already been disclosing such information
- No
- Don’t know / no opinion / not applicable

III. Questions on the need for EU intervention (all respondents)

Do you consider that the current trends in the market are sufficient to ensure that CRAs incorporate relevant ESG factors in credit ratings?

- Yes
Do you consider that the current trends in the market and application of ESMA guidelines on disclosure applicable to CRAs are sufficient to ensure understanding among users as to how ESG factors influence credit ratings?

- Yes
- No
- Don’t know / no opinion / not applicable

If you responded ‘no’ to the previous questions, what type of intervention would you consider necessary?

Please select as many answers as you like

- [ ] Further detailing of ESMA guidelines on the disclosure of ESG factors in credit ratings
- [ ] Further supervisory actions by ESMA
- [ ] Legislative intervention
- [ ] While improvements are insufficient, we do not see further scope for EU intervention
- [ ] Other

Please explain your answer:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Although many CRAs have incorporated rating agencies that are specialised in ESG ratings, there has not been yet an integration of the methodology used for ESG ratings in the credit rating process. Indeed, in most cases, despite the acquisition of an ESG rating provider by a CRA, the process followed to incorporate ESG evaluations in the credit ratings remains different and independent from the methodology for ESG ratings. Consequently, ESG evaluations in the credit rating of a company may differ from the ESG rating attributed to that company by the same provider. The inconsistency of the above-mentioned evaluations is likely to cause confusion both for the company rated and for investors. Moreover, in relation to the evaluation of insurance companies, the ESG assessment currently does not affect either positively or negatively the credit rating.

Regarding the possible regulatory intervention, what type of requirements do you find relevant?

Please select as many answers as you like
Press releases: introduce mandatory requirements mirroring the provision of ESMA guidance on the disclosure ESG factors in credit ratings
Press releases: in addition to the previous option require CRAs to publish information not only about the impact of ESG factors on credit ratings, but also the lack of it
Methodologies: require CRAs to explain the relevance of ESG factors in methodologies
Methodologies: require CRAs to take into account ESG factors where relevant
Other

Please explain your answer:

5000 character(s) maximum
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We believe that the EU intervention should address the above-mentioned issues, by introducing common standards aimed at guaranteeing (i) consistency between ESG ratings and the integration of ESG factors in credit rating evaluation and (ii) the consideration of ESG factors in the outcome of credit ratings.

What kind of risks or merits of the EU intervention do you see?

Please select as many answers as you like

Provide further clarity on the impact of ESG factors on the creditworthiness of creditors and financial instruments
More coherent approach of CRAs to the incorporation of ESG factors into credit ratings
Concerns about too much prominence given to ESG factors
Others

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
What would be the consequences of the lack of the EU intervention?

Please select as many answers as you like

- Market trends are sufficient to meet investors demands for information on the impact of ESG factors on credit ratings
- CRAs will respond to market pressure and ensure the incorporation of ESG factors in credit ratings
- The existing gap between approaches of CRAs to the incorporation of ESG factors in credit ratings will grow
- Concerns about the insufficient incorporation of ESG factors in credit ratings lack of understanding among investors why certain credit rating actions are not impacted by ESG factors

Please explain your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Costs of EU intervention - questions for CRAs

Where applicable, what are your costs in EUR to disclose information based on the current guidelines on disclosure of ESG factors in credit ratings?

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Would you foresee any additional compliance costs if the current guidelines on disclosure of ESG factors in credit ratings were to become part of the EU legislation?

5000 character(s) maximum
To what degree do CRAs overall already follow the guidelines in the absence of an obligation to do so?

- 0%
- 1-40%
- 41%-60%
- 61%-80%
- 81%-90%
- 91%-99%
- 100%
- Don’t know / no opinion / not applicable

Please explain your answer:

5000 character(s) maximum

Would you expect additional compliance costs if EU legislation explicitly required CRAs to take into account ESG factors where relevant in the rating process?

- No or negligible additional costs
- Low additional costs
- Moderate additional costs
- High additional costs
- Don’t know / no opinion / not applicable
Additional information

Should you wish to provide additional information (e.g. a position paper, report) or raise specific points not covered by the questionnaire, you can upload your additional document(s) below. Please make sure you do not include any personal data in the file you upload if you want to remain anonymous.

The maximum file size is 1 MB.
You can upload several files.
Only files of the type pdf,txt,doc,docx,odt,rtf are allowed

Useful links

Call for evidence accompanying this consultation (https://ec.europa.eu/info/law/better-regulation/initiatives/plan-2021-12801_en)

Contact
fisma-esg-ratings@ec.europa.eu